

Abdullah Omer Himel

AI Design Engineer

Chittagong, Bangladesh · GMT+6 · Remote abdullahomerhimel@gmail.com +880 1854-666866
abdullah-omer.vercel.app linkedin.com/in/abdullah-omer-himel

Open to full-time remote roles at startups

SUMMARY

AI Design Engineer who ships a startup's brand, website, product UI, content and launch films on his own. Builds production sites with agentic coding (Claude Code), sets AI up with brand rules and voice so output is on-brand from the first draft, and makes films and content with AI pipelines. Has run client work end to end as a one-person studio: research, positioning, identity, design, front-end, copy and video. AI does the volume; he makes the calls.

EXPERIENCE

Founder & AI Design Engineer — 2024 – present · Remote

Own branding and web studio, run solo

- Rebuilt the scattered presence of a travel creator with **1.7M followers**: audited 10 properties, consolidated **8 names into one master brand**, wrote a **36-page brand guideline** and built the sponsor-facing website, in **6 weeks**.
- Built the brand identity and one-page website for Meganet, a fiber ISP in Chittagong, selling four services with per-Mbps packages and WhatsApp enquiries (meganetbd.com).
- Designed, built and launched Bangla-first web apps that install from the browser: **Priyo Banshkhali** (local news and services) and **Kheladhula** (sports results and daily quiz; Next.js, Supabase, Cloudflare).
- Rebuilt LinkedIn presence for founders and experts (positioning, profile copy, banners, Featured funnels, content systems); one founder reported **5x engagement**.
- Designed brand guidelines for 10 clients and content systems (carousels, cheatsheets, one-pagers) with templates and script-rendered assets.
- Made launch films entirely in code (Remotion, local neural voice, code-generated music), one timeline rendering 16:9 and 9:16.
- Designed, wrote and built the studio website and this portfolio (Next.js, TypeScript, Tailwind, Vercel) with Claude Code; built Framer sites with CMS.
- Ran AI research agents for lead generation: enrichment, ICP scoring and drafted outreach.

HOW AI FITS THE WORK

Agents write the volume: code from his specs, research, drafts, render scripts. Strategy, design decisions and the final review stay human. Nothing ships unchecked: facts verified, pages tested in a real browser.

SKILLS

AI & automation

Agentic coding (Claude Code), prompt & context engineering, LLM APIs (Claude, OpenAI, Gemini), agents & tool use, RAG, n8n · Make · Zapier, Apify, AI image & video, AI voice, output evaluation

Engineering

Next.js, React, TypeScript, Tailwind CSS, Node.js, Supabase, APIs & webhooks, Git, Vercel, performance & accessibility, technical SEO

Design

Brand identity, design systems, UI/UX, Figma, Framer, Webflow, WordPress, prototyping, art direction

Growth

Positioning, conversion copy, landing pages & CRO, LinkedIn branding, content systems, analytics, lead generation

Motion

Remotion, video editing, motion design, ffmpeg

IN THEIR WORDS

> "Since he started helping me, my growth has skyrocketed—5x in engagement, visibility, and overall presence."
>
> Sabbir Hossien, Founder, Design Mingle

LANGUAGES

English (professional) · Bangla (native)

LIVE WORK

abdullah-omer.vercel.app · portfolio
priyobanshkhali.com · app
kheladhula.app · app
meganetbd.com · brand + site